

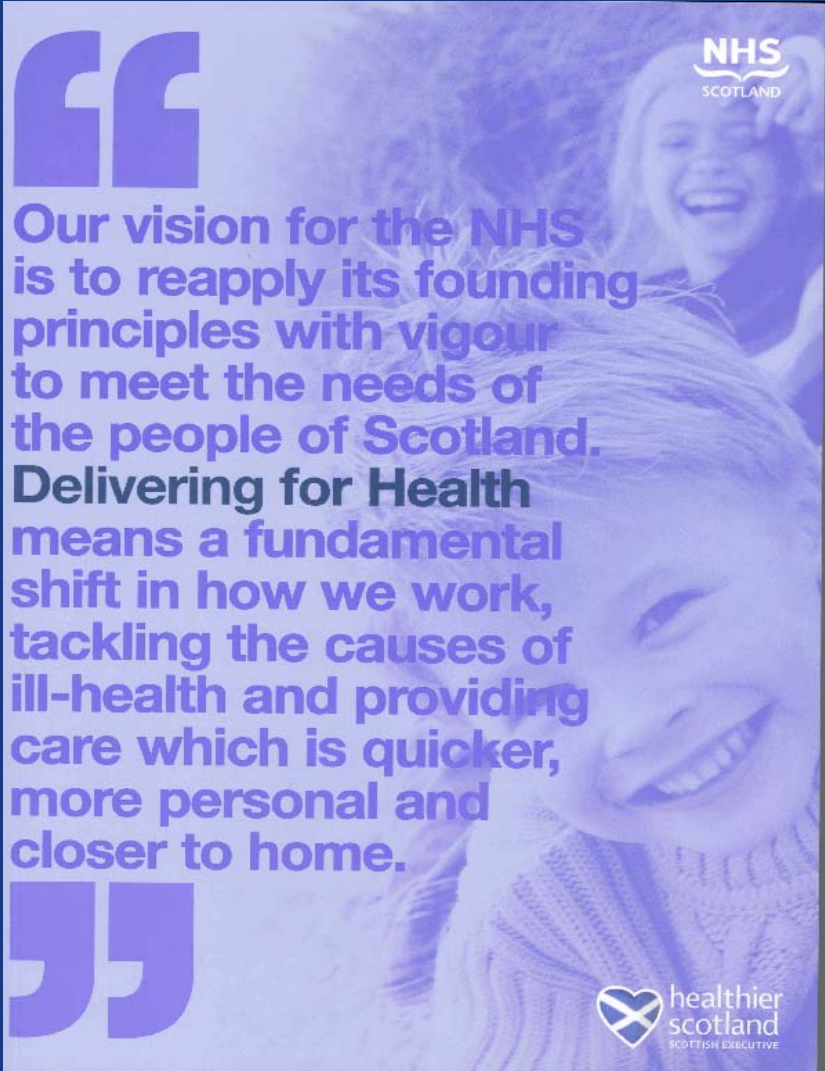


“It is time for us to stand up and cheer for the doer, the achiever, the one who recognises the challenge and does something about it.”

*Vince Lombardi
American Football Coach
Voted Coach of the Century*

FAIR TO ALL, PERSONAL TO EACH
The next steps for NHSScotland



A large, stylized, purple opening quotation mark.A background image of two young children, a girl and a boy, smiling broadly. The image is overlaid with a semi-transparent purple filter. The girl is in the foreground, and the boy is slightly behind her.

Our vision for the NHS is to reapply its founding principles with vigour to meet the needs of the people of Scotland. **Delivering for Health** means a fundamental shift in how we work, tackling the causes of ill-health and providing care which is quicker, more personal and closer to home.

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***“The growth and development of people is
the highest calling of leadership”***

*Bill Gates
Microsoft*

- *“A people business only really fires on all cylinders when its top team is on top of its game”*

Ben Verwaayan
Chief Executive BT

Key Challenges

- You need to lead and recognise the challenges and do something about loving them.
- You need to manage the cultural changes that enable work to be completed in partnership and with our stakeholders.
- You need to deliver on time but with due regard to your own and the behaviours of those around you.
- You need to manage, be brave and be assertive, AND ensure you grow and develop those you manage.